

CURRICULAM VITAE

Dr. S. SOWDEESWARI

**No. 14/A, Parvathy Enclave,
State Bank Colony 2nd Extn.**

Email: sowdeesram@gmail.com

Nanganallur,

Mobile: +91-99421 18058

Chennai – 600061.Tamil Nadu.

KEY QUALIFICATIONS

- Doctorate in Commerce with 15+ years of teaching experience in Universities and Colleges.

OBJECTIVE

- To pursue a challenging and rewarding career where I can leverage my skills to create a new generation of students through knowledge.
- To better facilitate student learning in the areas of Business and Finance.

PROFESSIONAL EXPERIENCE

- 1) Position held : Asst. Professor
Department : Department of B. Com (G)
Institution : Guru Nanak College, Chennai
Period : From June 2015
- 2) Position held : Asst. Professor
Department : Department of Corporate Secretaryship
Institution : JBAS College for Women, Chennai
Period : From July 2012 to Sep. 2013
- 3) Position held : Asst. Professor
Department : Department of Commerce & Business Administration
Institution : Subbu Lakshmi Lakshmipathi College of Science,
Maduarai (Dist).
Period : From June 2011 to March 2012
- 4) Position held : Lecturer in Commerce & Business Administration
Department : Dept. of PG Commerce & Management
University : Mother Teresa Women's University
Kodaikanal, Dindigul (Dist).
Period : From October 2007 to March 2011.

5) Position held : Lecturer in Business Administration
Department : Dept. of Business Administration
College : Sri Adhi Sunjanagiri Women's College
Cumbum, Theni (Dist).
Period : From May 2006 to October 2007

6) Position held : Lecturer in Commerce & Business Administration
Department : Dept. of Commerce
College : Pannaikadu Veerammal Paramasivam College,
K.Singarakottai (PO), Dindigul (Dist)
Period : July 2005 to April 2006

MEMBERSHIP IN PROFESSIONAL BODY

- ❖ Life member in Indian Commerce Association (ICA)
- ❖ Life member in Indian Accounting Association (IAA)
- ❖ Fellow member in Indian Academic Researchers' Association (IARA)

EDITORIAL BOARD MEMBER IN JOURNAL

- ❖ International Journal of Economics, Business and Management Research (IJE BMR)
- ❖ BOHR International Journal of Advances in Management Research (BIJAMR)

REVIEWER IN JOURNAL

- ❖ Reviewer of International Journal of Economics, Business and Management Research, Aicon Publications.
- ❖ Reviewer International journal of Engineering Research & Technology.
- ❖ BOHR International Journal of Advances in Management Research (BIJAMR)

JOURNAL REVIEWED

- ❖ IJE BMR – 18 Articles
- ❖ BIJAMR – 10 Articles

SPECIALIZATION:

- ❖ Cost Accounting.
- ❖ Financial management.
- ❖ International Business.
- ❖ Accounting & Taxation.

PAPER PUBLICATION & PRESENTATIONS:

PUBLICATION

1. “Role of Capital Market Investment in Women’s Decision-Making Empowerment”, International Journal of Business Economics and Management Research, Volume 3, Issue 6- 8 (June-August, 2012) ISSN 2229-4848.dd
2. Economic Empowerment of Women Through Investment in Indian Capital Market, Management Herald, Bi Annual Journal of Thoughts, ISBN 978-93-80686-47-9.
3. Problems and Prospects of Women Members in Dairy Co-Operatives with Reference to Aavin Dairy Co-Operatives Madurai Tamil Nadu, Management Herald, Bi Annual Journal of Thoughts, ISBN 978-93-80686-47-9.

INTERNATIONAL CONFERENCE

1. Paper presented on the titled “**Derivatives market in India**” at Bharthidasan University, Trichy, on January 19th & 20th, 2008.
2. Paper presented on the titled “**U.S Crisis and the Asian Economy**” at Vivekananda Women’s College, Tiruchengode, on January 30th & 31st 2009.
3. Paper presented on the titled “**Rural Women’s Health Awareness – Through Management Application**” at Mother Teresa women’s University, Kodaikanal, on March 25th, 26th & 27th 2009.
4. Paper presented on the titled “**Remedial Measures for Population Control**” at Mother Teresa women’s University, Kodaikanal, on March 19th 2010.
5. Paper presented on the titled “**Innovative Trading Practices in Indian Capital Market**” at Nehru Institute of Management Studies, Coimbatore on April 23rd 2011.
6. Paper presented on the titled “**Financial Innovative in Indian Capital Market – Exchange Traded Fund**” at S.Vellaisamy Nadar College, Madurai on 25th August, 2011.

NATIONAL CONFERENCE

1. Participated two days national Conference in “**Politics of Inclusion and Exclusion**” held on 5th and 6th July, 2008 at Mother Teresa Women’s University, Kodaikanal.
2. Paper presented on the titled “**Impact of Subprime Crisis on the Indian Economy**” at PARK Engineering College, Coimbatore, on February 11th 2009.
3. Paper presented on the titled “**Consumer Behaviour – Gender wise**” at Kadhir Mohaideen College, Adiramapattinam, Thanjavur, on February 21st & 22nd 2009.
4. Paper presented on the titled “**U.S Crisis and Indian Capital Market**” at Kongu Arts and Science College, Erode, on February 25th 2009.

5. Paper presented on the titled **“Global financial Crisis and India”** at Periyar University, Salem, on February 25th & 26th 2009.
6. Paper presented on the titled **“Women Empowerment through Capital Market Investment”** at Hindustan College, Coimbatore.
7. Paper presented on the titled **“Impact of Subprime Crisis on Indian Capital Market”** at Yadava Women’s college, Madurai, March 4th 2009.
8. Paper presented on the titled **“Expansion of Financial Sector”** at Navarasam arts and Science College for Women, Erode on 30th December, 2010.
9. Paper presented on the titled **“Scams in India”** at St. Xaviers College, Palayankottai, on March 1st & 2nd 2011.
10. Paper presented on the titled **“Role of Micro Finance in Women’s SHGs in India”** at Bharathidasan University, Trichy on 18th & 19th March, 2011.
11. Paper presented on the titled **“Banking Ombudsman Scheme”** at Bharathiyar University, Coimbatore on 22nd & 23rd July, 2011.
12. Paper presented on the titled **“Innovative Payment System in Indian Banking Sector”** at Amman College of Arts and Science, Dindigul on 10th Sep, 2011.
13. Paper presented on the titled **“Investment in the Innovative Ideas – an Strategical Key for Green Economy”** at JBAS College for Women, Chennai on 18th December, 2012.

WORKSHOP & ORIENTATION

- 1) Participated the workshop held on 24th March 2008 at National college, Trichy on the titled **“Women in the Share Market”**
- 2) Participated in the workshop titled **“Self Learning Materials Preparation”** at Mother Teresa Women’s University, Kodaikanal, on 5th & 6th January 2009.
- 3) Participated in Faculty Training Workshop in **“Financial Markets”** conducted Trichirapalli.
- 4) Participated Faculty development Program on **“Entrepreneurship Development”** conducted by Mother Teresa Women’s University, Kodaikanal, from 16/11/09 to 28/11/09.
- 5) Participated in the **NSS Program Officer Orientation** at Avinashilingam Deemed University at Coimbatore from 20/09/2010 to 29/09/2010.
- 6) Participated in the **State Level Workshop on Insurance** at Sri Kaleeswari, College, Siavakasi on 21/09/2011.

PROJECT GUIDANCE:

1. Guided 30 Numbers of students in PG Commerce and
2. Guided 45 Numbers of students in UG Business Administration.

COURSE MATERIALS PREPARATION:

- ❖ Industrial Marketing
- ❖ Sales and Distribution Management
- ❖ Business environment
- ❖ Marketing Management
- ❖ Financial Management

EXTRA QUALIFICATIONS:

- ❖ Course Materials Prepared for Mother Teresa women's University and Madurai Kamaraj University Distance Education.
- ❖ Internal & External Examiner for University Examinations.
- ❖ Setting Question Papers for University Examinations (Mother Teresa and Madurai Kamaraj University)
- ❖ Lecturing for University Distance Education Students (MBA & M.Com).
- ❖ Worked as NSS Coordinator and conducted many Camps.
- ❖ Served as HEAD for the departmental activities & acted as organizer for the college day functions.
- ❖ Working Knowledge of MS Office and Tally 7.1.

ACADEMIC PROJECTS:

Ph.D Project:

Title : "Role of Women Investors in Indian Capital Market – On the Way of Women's Economic Empowerment - With special reference to Madurai City".

M.Phil Project:

Title : Customer's Attitudes Towards Futures and Options (Derivatives Market)
A Special with reference to Cumbum, Theni (Dist)

MFC Project:

Title : Investors' Attitude towards SBI ATM.

Done at : State Bank of India, Oddanchatram Branch.

EDUCATION CHRONICLE:

COURSE	INSTITUTION	MONTH & YEAR OF PASSING	% OF MARKS
Ph.D (Commerce)	Mother Teresa women's University, Kodaikanal	July 2013	-
M.Phil (Commerce)	Madurai Kamaraj University, Madurai	April 2006	53%
MFC (Master of Finance Control)	Rev. Jacob Memeorial Christian College, Ambilikkai, Oddanchatram, Dindigul (Dist).	April 2005	74 (Univ. Rank)
B.Com	Govt. College of Arts and Science, Nilakottai, Dindigul (Dist).	April 2003	63
HSC	N.S.V.V.Girls.Hr.Sec.School, Pattiveeranpatti, Dindigul (Dist).	March 1999	79
SSLC		April 1997	68

PERSONAL DETAILS

Spouse Name : Mr.V.Ramalingam
Date of Birth : 31st May 1982
Gender : Female
Marital Status : Married
Permanent Address : #136/1, Mallayasamy koil Street,
Thevarappanpatti (post),
Dindigul (Dist) –624204, Tamilnadu.
Religion & Nationality : Hindu, Indian
Languages Known : Tamil, English
Hobbies : Reading Books.
Passport Details : H 7250521
Place of Issue : Madurai
Date if Issue : 23/10/2009
Date of Expiry : 22/10/2019

REFERENCE

1. Dr. T.S. Vembu
Associate Professor & Head (Retd.)
Department of Commerce, D.B.G.
Vaishnav College, Arumbakkam, Chennai-
600 106. Mobile 9444335858.

2. Dr. M.Sendhilvelan,
Associate Professor, (Retd.)
Vivekananda College, Tiruvedakam West,
Maduari -625 234.
Mobile - 8549980537

DECLARATION:

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

Date: 13-04-2023

Place: Chennai

Yours truly,
SOWDEESWARI.S